

CIBAR

Conference of International Broadcasters' Audience Research Services

Colin Wilding, Chairman
c/o BBC
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28th August 2009

Dear colleague,

I am delighted to write to you with further details of CIBAR's 2009 conference, which will be held in Bonn, Germany, at the invitation of Deutsche Welle. As already notified, the dates are 16th-18th November 2009.

The conference – CIBAR's 25th - will be held at Deutsche Welle's broadcasting centre in Bonn - http://www.dw-world.de/popups/popup_pdf/0,,2005108,00.pdf. The main hotel for conference delegates will be the centrally located Hilton Bonn (<http://www.hilton.co.uk/bonn>) where a block of rooms is being held until **18th October 2009**. The rate for single occupancy of a Classic room is Euros 169/night inclusive of breakfast, service charges and taxes. Double room occupancy attracts a surcharge of Euros 22/night. Reservations should be made directly with the hotel, either by phone (+49 228 72 69 708) or online at reservations.bonn@hilton.com. Please quote the reference 'CIBAR' when making your reservations. The quoted rates are available from 13th – 21st November.

A limited number of rooms for those with a limited travel budget is being held at a second hotel, the Villa Esplanade - <http://www.hotel-villa-esplanade.de>. The booking deadline for these rooms, available from 15th-19th November, is 20th September. For further details, please contact the conference organizers.

Both hotels are within easy reach of Deutsche Welle using Bonn's excellent public transportation system. Bus transport will be provided for social events.

A conference registration form is attached, which I would ask you to complete and return to Heike Mueck at Deutsche Welle, with a copy to Allen Cooper. Heike's address is c/o Medienforschung, Deutsche Welle, Kurt-Schumacher-Str. 3, 53113, Bonn, Germany, heike.mueck@dw-world.de, tel. +49 228 429 4147, fax +49 228 429 4139.

Once again, conference fees will remain unchanged (Euros 250 for CIBAR members, Euros 280 for non-members). The fee includes access to all conference events between 16th and 18th November, welcome drinks at the Bonn Hilton on the evening of 15th November, lunch on 16th, 17th and 18th November, a reception at Deutsche Welle on 16th November, a conference dinner at the Godesburg restaurant on 17th November, a conducted tour of the House of German History on the Bonn 'Museumsmeile' on the afternoon of 18th November, followed by a visit to a local brewery. We again offer a

CIBAR 2009 Invitation Pack

special rate this year for accompanying partners - € 110 – which will give them access to all events except the conference sessions.

Conference fee payments should be made to the CIBAR bank account as follows:

Address of bank:	Postbank Dortmund, 44131 Dortmund, Germany
Account name:	CIBAR e.V.
Bank code (BIC/SWIFT):	PBNKDEFF
Account number (IBAN)	DE35 4401 0046 0817 9124 66

If you require an invoice for payment purposes, please contact Heike Mueck at Deutsche Welle (heike.mueck@dw-world.de) who will be happy to send you one. We regret that we are unable to accept payments by credit card.

Planning for the conference programme is now well under way and an outline is attached. As in previous years, the conference will be a mix of presentations, moderated panel sessions and ample time for discussion of the issues raised. Updates of the programme will be made available at regular intervals at www.cibar.org. As always, we are delighted to receive offers of contributions to the various sessions, and actively encourage you either to present a paper or contribute to one of the sessions. If you have not already done so, please let conference programme organiser Allen Cooper have the details, either by e-mail (cooper3@which.net or coopera@intermedia.org) , or by phone or fax – (+44) 1932 213132).

We very much look forward to welcoming you in Bonn in November for CIBAR's 25th anniversary!

With every good wish,

Colin Wilding
CIBAR Chairman, 2008-2009